



Alison Hinson - Director

Financial professional with expertise in financial planning and analysis with for-profit and non-profit organizations. Her professional career has encompassed numerous implementation projects, financial management and analysis. Alison is an accomplished financial writer, speaker, and radio host who willingly shares knowledge and seeks opportunities to streamline operations and improve efficiencies.

Prior to joining BlackBriar, Alison served as Financial Manager for University of Southern Maine – College of Sciences, Technology and Health for 3+ years. She was responsible for 15 academic units with a budget of \$16 million. Her responsibilities included working with the Office of Sponsored Programs on grant proposals, awards and needs for restricted funds projects, developing a plan to reduce operating costs while minimizing the impact on academic programs and supported a staff of 170.

Prior to her tenure at University of Southern Maine, she wrote a bi-monthly finance column for three years focused on small business issues for Mainebiz, a state-wide publication. Prior to MaineBiz, Alison produced, marketed and co-hosted multiple weekly radio programs dedicated to small business and personal financial issues in Maine.

Prior to her publishing and broadcasting ventures, Alison operated her consulting practice providing small business services focused on profit improvement, sales, marketing and financial management for entrepreneurs and family owned businesses. She was selected by the Maine Association of Consulting Expertise as a role model for starting new business.

Prior to owning her consulting practice she served 12 years with L.L. Bean, a privately held e-commerce, mail-order, and retail company based in Maine as a Financial Analyst/Assistant Business Manager. Alison was responsible for managing financial reporting and analysis for its \$40 million revenue call center and other business units. During her tenure at L. L. Bean she was responsible for streamlining administrative functions across 15 locations, developed integrated financial modeling capabilities and managed financial and management reporting.

Prior to L.L. Bean, Alison served as an adjunct faculty member, for Ohio University, Franklin University, University of Southern Maine, and Southern Maine Community College where she taught financial modeling, accounting and business classes. She also served in other various roles in payment processing and banking firms.

EDUCATION, TRAINING, AND CERTIFICATIONS

- Master of Business Administration, Ohio University, 3.6 GPA
- Bachelor of Arts, Denison University, Economics Major, French Minor
- Certified Financial Planner Certification, Boston University
- Passed Certified Financial Planner Exam
- Certificate of Training, USM Lean Practitioner
- QuickBooks Certified User



Alison Hinson – Director, *BlackBriar Advisors LLC (cont'd)*

AWARDS

- Maine Association of Broadcasters 2009 Radio News Award, Third Place Public Affairs

VOLUNTEER ACTIVITIES

- Girl Scouts of Maine, Troop Leader, Yarmouth, Maine
- Economic Development Advisory Committee, Yarmouth, Maine
- Junior League of Portland, Maine, Chair - Community Projects Committee, Assistant Endowment Chair
- Sexual Assault Response Services of Southern Maine, Treasurer

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