



BLACKBRIAR
A D V I S O R S L L C



Robert Schleizer – *Managing Partner*

Professional career comprised of over thirty five years of financial and operational experience serving private and public companies in strategic planning, financial reporting, acquisitions and divestitures, and equity and debt financings. Industry expertise includes construction, logistics and transportation, manufacturing and distribution real estate, retail and specialty finance.

As Managing Partner of BlackBriar, his recent engagements include:

- Serving as Chief Financial Officer of New Hope Energy, a development stage energy related recycling enterprise;
- Serving as Chief Financial Officer (CFO) and Director for a publicly traded energy production enterprise working with the CEO to raise over \$30 million in equity from an institutional investor and facilitating a merger with a strategic enterprise;
- Serving as Financial Advisor to \$50 million outdoor sign manufacturer/distributor directing financial recapitalization including real estate sale/leaseback and refinancing of \$12 million working capital line of credit during Covid crisis;
- Serving as CFO and Director of pre-revenue biopharmaceutical enterprise directing multiple year audits to prepare for public offering;

Prior to co-founding BlackBriar Advisors LLC, Bob served as Managing Director for BBK, an international financial advisory. Bob was responsible for establishing the Southwest office for BBK, as well as business development on a national basis. Responsibilities included operational oversight of professionals in the southwest market, as well as engagement execution. His engagements included serving as financial advisor for a \$50 million revenue multi-state potato grower and processor handling complex financing issues; providing financial advisor services to a lumber mill and logistics concern.

Prior to BBK, Bob was a Practice Leader in the Southwest region for Tatum LLC, where he directed engagements including international companies during his ten years with Tatum. Bob had responsibility for staffing and overseeing client engagements and held various interim management roles including financial advisor for a \$200M private equity owned multinational appliance manufacturer; served as CFO for a rapid growing \$100M private equity backed motorcycle manufacturer arranging \$15 million in new equity and \$50 million floor plan lines of credit.



Robert Schleizer – *Managing Partner, BlackBriar Advisors LLC (continued)*

Bob's accomplishments also included:

- Serving as Chief Financial Officer and Director for PawnMart, Inc., a \$50 million, 34 store specialty retail chain based in the Southeast since 2000. He directed a successful reorganization and merger as CFO into of a public holding company that grew to a 34 specialty retail and finance chain in Georgia and North Carolina, by raising \$35M of debt and equity. In addition to serving as CFO, he was a director and had served as interim CEO. He directed the sale of the company to the industry leader for \$61 million in 2013.
- Directing a financial reengineering resulting in a return to profitable operations after consecutive annual losses as CFO of a \$50M, privately-held family business specializing in transportation of bulk petroleum products.

Bob's previous professional experience includes extensive real estate leasing, management and development, Vice President and CFO of a development-stage firm with proprietary video technology; COO and CFO of a regional trucking company; Owner of a financial advisory management firm providing financial consulting, leasing, development, renovation and real estate management expertise.

Education and Certifications

- Bachelor of Science in Accounting, Arizona State University
- Certified Insolvency Restructuring Advisor (CIRA)
- Certified Turnaround Professional

Affiliations and Memberships

- American Bankruptcy Institute
- Turnaround Management Association – Chairman – National Finance Committee
- State Bar of Texas – Bankruptcy Section (non-law section)
- Association of Insolvency & Restructuring Advisors

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