



**BLACKBRIAR**  
A D V I S O R S L L C



## **CandE J. Wright – *Managing Director***

Senior financial executive with over 30 years of strategic and operational experience in small to middle-market companies. Key leadership skills and diverse experience has resulted in increasing stockholder value in companies in rapid growth enterprises and companies experiencing financial, operational and financial stress.

Since joining BlackBriar, CandE has served as Chief Financial Officer for an \$85 million revenue, 32 unit national restaurant franchise operator located on the east coast since 2011 after successfully directing a \$35 million refinancing. She leveraged her extensive operating experience to drive profitability improvement initiatives and strategies that resulting in improving margins and profitability by over 20% during the first six months of her tenure. CandE led the successful refinancing of the mezzanine debt by securing a \$15 million sale lease back arrangement to substantially reducing debt service.

Prior to joining BlackBriar, CandE was CFO of multi-state casual dining restaurant companies with revenues exceeding \$30M. Both FF&C Management and Front Burner Restaurants required her turnaround expertise combined with the strategic skills to develop appropriate growth and exit strategies. In both companies, working with the President, she was instrumental in developing and successfully executing the turnaround of financially distressed restaurants. The Rockfish Restaurant strategy culminated in a successful sale at favorable market multiples in less than four years. Concurrently, she was a principal in the completed merger of Twin Peaks into the company and developed franchise and program strategies for the concept.

Prior to Front Burner, CandE was a partner with Tatum, LLC, the largest national executive services firm where she served clients as CFO of both turnaround and growth companies in numerous industries including food service, direct selling, food manufacturing, franchise, telecommunications, professional services, retail, distribution, and insurance. She assisted each client in positively impacting stockholder value by identifying key business indicators and developing strategies that positively impacted the bottom line. CandE quickly became part of the executive management team, and then influenced the team to make the required changes that made the businesses more profitable.

Prior to Tatum, CandE's experience extends to other industries including:

- Serving as Executive Vice President and CFO of Muratec of America, a Japanese subsidiary that is an international distributor of retail and commercial office automation and telecommunications products;
- Vice President of a public company which owned and franchised over 300 pizza restaurants;
- Interim CFO for a production and direct response distribution Entertainment Company with revenues exceeding \$40 million.



## **CandE J. Wright – *BlackBriar Advisors LLC (continued)***

- CFO for a direct selling food manufacturing company requiring strategic hands-on skills as the company grew over 400% in 2 years;
- Directing the turnaround of a telecommunication company by leading the executive team in developing strategies which resulted in lowering a multi-million dollar/month loss to breakeven;
- As CFO, designed resource and processes to support a 400% sales increase in 18 months, restructured sales and distribution strategy and reengineered business process that resulted in a \$10 million impact to income;
- Stabilized operations and completing analysis which triggered events that resulted in taking the company from a negative to a positive cash-flow within six months.

### **Education and Certifications**

- Bachelor of Science-Economics  
South Dakota State University, Brookings, South Dakota

### **Affiliations and Memberships**

- Associate Board SMU Cox School of Business

### **Contact Information:**

**Phone:** 214.599.8600

**Cell:** 972.672.9355

**Email:** [cwright@blackbriaradvisors.com](mailto:cwright@blackbriaradvisors.com)

**Office Address:** 3131 McKinney Ave., Suite 600  
Dallas, TX 75204