



William (Bill) McDonald – Director

Accounting professional with 30 years' experience solving complex financial reporting, litigation, cash flow, internal control and process challenges in a variety of industries including oil and gas, transportation, distribution, direct-marketing, medical, high-tech, professional firms, defense contractors, communications, real estate, wholesale/retail and telecom. His experience includes extensive financial analysis and support for several complex litigation projects.

Prior to joining BlackBriar, Bill served in as a consultant in project roles including as financial analyst, interim controller, staff accountant, internal auditor and installed software systems for multiple clients. He has performed Sarbanes Oxley control reviews and supported complex financial litigation.

Bill's recent engagements, including working with BlackBriar include:

- Financial Advisor for wind down and liquidation of Texas based **aviation parts sales and licensed maintenance operation**. Supported marketing efforts of two divisions of enterprise. Primarily responsible for preserving critical FAA documentation to facilitate sale of over \$15 million of parts inventory and key player in wind down effort.
- Served as Financial Analyst for 13 location \$800 million revenue group of **auto dealerships** in Texas in bankruptcy. Primarily responsible for required bankruptcy financial reporting, cash management, inventory control and reconciliation and overseeing accounting staff. Bill provided support for research on complex litigation issues involving over \$50 million in fraudulent accounting transactions.
- Served as Financial Advisor and Co-Controller for regional Texas based \$40 million revenue **commercial electrical distributor** for two years on operational turnaround. Worked with team to facilitate sale to strategic buyer; **Sonepar** resulting in 4x return for owner.
- Served as key accounting consultant for **AT&T's DirecTV Latin America operations** for 1½ years establishing processes and financial reporting protocol.
- Provided accounting analysis and support to **Borden Dairy and LALA Brands** to analysis and establish complex transactions including purchase accounting, step-up in basis and depreciation, and assist with the annual audit.
- Provided accounting services for Florida-based \$100 million revenue **anesthesiology practice** establishing financial records for planned acquisition/merger and assist with firm's initial audit by Big 4 accounting firm.
- Provided accounting and financial advisory services to professional service firms in multiple industries including healthcare, accounting firms, architectural entities and law firms.



William (Bill) McDonald – Director, *BlackBriar Advisors LLC (continued)*

Prior to his work as a consultant, Bill served as Business Manager for James, Harwick & Partners, a \$15 million revenue architectural firm where he worked with ownership to:

- Establish improved banking relationships.
- Reduce financial and operational reporting costs and insurance costs by over \$1 million annually.
- Directed project to decentralize project management and evaluate new project software.

Prior to his tenure at James, Harwick & Partners, he served as CFO and other senior financial positions for a number of firms including:

- Dallas-based law firm with 30 professionals.
- Start up debit card/ATM provider.
- \$25 million revenue nutritional supplement direct marketing enterprise.
- Private distributor of water products.
- Oncology medical practice.
- \$25 million air cargo/LTL transport company.

Bill started his accounting career advancing to Audit Manager and achieved his CPA designation working with Grant Thornton, LLP, where he worked for eight years.

Education and Certifications

Texas Tech University - Master of Science in Accounting

University of Texas – El Paso - Bachelor of Business Administration in Accounting

Certified Public Accountant – Texas (Retired Status)

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